

Watchman Gospel Signs

Effective tools for burdened watchmen



Roadside Signs • Vehicle Signs • Bumper Stickers
www.WatchmanGospelSigns.com

“So thou, O son of man, I have set thee a watchman unto the house of Israel; therefore thou shalt hear the word at my mouth, and warn them from me.

“When I say unto the wicked, O wicked man, thou shalt surely die; if thou dost not speak to warn the wicked from his way, that wicked man shall die in his iniquity; but his blood will I require at thine hand.

“Nevertheless, if thou warn the wicked of his way to turn from it; if he do not turn from his way, he shall die in his iniquity; but thou hast delivered thy soul.”

Ezekiel 33:7-9



Free Articles Inside!

**How to Use Our
Affordable Gospel Signs as
Effective Witnessing Tools**

Our Vision

Our desire is to provide low-cost, high-quality gospel signs to street preachers, missionaries, evangelists, or even to just regular Christians who happen to love souls.

"To open their eyes, and to turn them from darkness to light, and from the power of Satan unto God, that they may receive forgiveness of sins, and inheritance among them which are sanctified by faith that is in me.... that they should repent and turn to God, and do works meet for repentance" (Acts 26:18, 20).

In this catalog you will see a variety of Scripture signs for witnessing to passing motorists as well as signs designed especially for street evangelism. We also offer standard and custom lettering on vehicles, so you can share God's Word as you drive down the road.

Should you be involved in gospel sign evangelism? Is it an effective way to witness to the lost? We encourage you to read the enclosed stories and articles that may help you answer these questions.

The signs we offer are made using the same durable materials and modern technology that is used in commercial sign-making. Our prices, however, are much lower so that these messages can reach as many people as possible. The primary reason we are able to keep our prices low is because we generally have not had to pay for the labor involved in making the signs. So far we have been able to operate this ministry as a family or by using donated labor from others in our church. Our goal is to charge enough to cover basic costs such as materials, shipping, advertising, and machine wear.

How to Place an Order

You may call, write, fax, or email us with your name, phone number, and mailing address. Please specify which signs you would like, the colors, and whether you want them to be reflective or non-reflective. We will include a bill for the cost of the signs plus shipping with your order. (Most of our signs, including the vehicle signs, can be easily shipped using U.S. Mail.)

Watchman Gospel Signs

P.O. Box 286 • Halsey, OR 97348

Phone: 541-497-7556 • Cell: 541-517-7577 • Fax: 213-607-3213

E-mail: info@WatchmanGospelSigns.com

Website: www.WatchmanGospelSigns.com

Layout and design by New Creation Designs • www.newcdesigns.com

2' x 3' Roadside Signs

Our 2' x 3' signs are made from corrugated plastic with vinyl letters. These signs make great roadside signs when mounted to a homemade wooden or plastic pipe frame. Our reflective signs are highly visible to both nighttime and daytime traffic.

Our standard designs on the following pages are available in any of the color combinations below. See page 8 for examples of our color combinations.

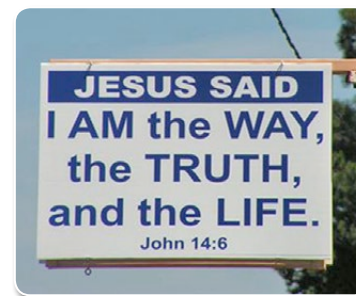
Color Combinations

Blue on white
Black on white
Red on white

Reflective Options:
White on black
Red on white

Prices

Non-reflective: \$12
Reflective: \$24
(Does not include frame.)



Blue letters on white



Reflective white letters on black

**After Death
is Judgment.**

see Hebrews 9:27

#200

**BE NOT
CONFORMED
to this WORLD.**

Romans 12:2

#139

**CHRIST DIED
FOR OUR
SINS.**

1 Corinthians 15:3

#142

**All Liars Shall
Have Their Part In
The Lake Of Fire.**

Revelation 21:8

#138

**BE SURE YOUR
SIN WILL FIND
YOU OUT.**

Numbers 32:23

#127

**Christ Jesus
came to save
sinners.**

1 Timothy 1:15

#244

**As for me & my
house, we will
serve the Lord.**

Joshua 24:15

#265

**BELIEVE on the
LORD JESUS, &
YOU WILL BE
SAVED.**

Acts 16:31

#140

**COME OUT FROM
AMONG THEM &
BE SEPARATE,
SAITH THE LORD.**

2 Corinthians 6:17

#125

**At the name of
JESUS, every
knee should bow.**

Philippians 2:10

#266

**BEWARE
of FALSE
PROPHETS.**

Matthew 7:15

#141

**DIVORCE &
RE-MARRIAGE
IS ADULTERY.**

see Luke 16:18

#128

EVERY ONE OF US SHALL GIVE ACCOUNT TO GOD. Romans 14:12 #143	Evolution is a Fairytale for Grown-ups. www.ScienceProvesIt.com #263	DEPRESSED? SUICIDE IS NOT THE ANSWER. TURN TO JESUS WATCHMANGOSPELSIGNS.COM/RESOURCES.PHP #202	EVOLUTION IS A LIE. In The Beginning God Created . . . Genesis 1:1 #240
EXAMINE YOURSELVES TO SEE IF YOU ARE IN THE FAITH. 2 Cor. 13:5 #121	Faith without Works Is Dead. James 2:26 #145	FEAR GOD & KEEP HIS COMMANDS. Ecclesiastes 12:13 #146	Fear Him Who Has Power To Cast You Into Hell. Luke 12:5 #147
Matthew 7:14 says that FEW FIND THE WAY TO LIFE. #148	FOOLS MOCK at SIN. Proverbs 14:9 #262	God Commands All Men Everywhere To Repent. Acts 17:30 #149	WHICH CONCERNS YOU MORE? 1. THE ECONOMY 2. ETERNITY Repent & Believe the Gospel #124
God Is Angry with the Wicked Every Day. Psalm 7:11 #150	GOD RAISED JESUS FROM THE DEAD. Acts 13:30 #151	GOD WILL BRING EVERY WORK INTO JUDGMENT. Ecclesiastes 12:14 #152	God Will Judge The World In Righteousness. Acts 17:31 #153
GODLY SORROW WORKETH REPENTANCE TO SALVATION. 2 Cor. 7:10 #154	He that Believeth and Is Baptized Shall Be Saved. Mark 16:16 #155	He That Believeth Not Shall Be Damned. Mark 16:16 #156	He that Hath the Son Hath Life. 1 John 5:12 #157
He Who Endures To The End Shall Be Saved. Mark 13:13 #158	He Who Loves His Life Will Lose It. John 12:25 #159	JESUS SAID HE WHO MARRIES A DIVORCED WOMAN COMMITS ADULTERY. Luke 16:18 #160	He Who Sins Is the Slave of Sin. John 8:34 #161
I AM NOT ASHAMED of the GOSPEL of CHRIST. Romans 1:16 #162	"I Hate Divorce," says the Lord. Malachi 2:16 #163	Is It Comely That a Woman Pray Unto God Uncovered? 1 Corinthians 11:13 #164	HATE CRIME: To Let Sinners Go To Hell With No Warning. #111
JESUS SAID I AM the WAY, the TRUTH, and the LIFE. John 14:6 #165	JESUS SAID IF YE LOVE ME, KEEP MY COMMANDS. John 14:15 #166	JESUS SAID LOVE YOUR ENEMIES. Matthew 5:44 #168	JESUS SAID MY KINGDOM IS NOT OF THIS WORLD. John 18:36 #169

I CANNOT PLEDGE MY ALLEGIANCE TO Buddha; Mohammed; Darwin; Joseph Smith; Watchtower; Pope; Money; Porn; Masonry; New Age; or the U. S. Flag I'VE ALREADY PLEDGED IT TO JESUS CHRIST #206	JESUS SAVES #171	KEEP MY COMMANDS, & YOU WILL LIVE. Proverbs 4:4 #172	Let Every One That Nameth the Name of Christ Depart From Iniquity. 2 Timothy 2:19 #249
NEED HELP? 1. Burn TV 2. Read Bible #228	No Lukewarm Christians In Heaven. See Rev. 3:16 #173	No One Has Power Over The Day Of His Death. Ecclesiastes 8:8 #180	Not all who say, "Lord, Lord," shall enter the kingdom of Heaven. Matthew 7:21 #232
NOW is the DAY OF SALVATION. 2 Corinthians 6:2 #175	Prepare To Meet Thy God. Amos 4:12 #176	REPENT (Turn from your Sin - to Jesus.) #180	REPENT & be CONVERTED that your sins may be blotted out. Acts 3:19 #179
Repent and Believe the Gospel. Mark 1:15 #177	REPENT or PERISH. #178	JESUS or SIN Whom Will You Serve? HEAVEN or HELL Where Will You Go? #101	Riches Profit Not In The Day of Wrath. Proverbs 11:4 #181
Seek the Lord While He May Be Found. Isaiah 55:6 #250	SEEK THE LORD, & YE SHALL LIVE. Amos 5:6 #182	SIN when it is finished BRINGS DEATH. James 1:15 #183	Strive to Enter In at the Strait Gate. Luke 13:24 #184
JESUS SAID YOU MUST BE BORN AGAIN. John 3:7 #211	THE COMING OF THE LORD DRAWETH NIGH. James 5:8 #261	THE EARTH SHALL BE BURNED UP. 2 Peter 3:10 #185	The Fool Has Said, "There Is No God." Psalm 14:1 #186
The Friendship of the World Is Enmity with God. James 4:4 #187	The Gift of God Is Eternal Life Through Jesus. Romans 6:23 #188	Jesus Wants To Save You From Sin. see 2 Pet. 3:9 Repent & Believe the Gospel #219	The Soul That Sins, It Shall Die. Ezekiel 18:20 #189
The Truth Will Make You Free. John 8:32 #190	The Wrath Of God Comes On the Disobedient. Ephesians 5:6 #257	THE WICKED SHALL BE TURNED INTO HELL. Psalm 9:17 #258	THE WORD OF GOD IS QUICK & POWERFUL. Hebrews 4:12 #192



For more choices, go to www.WatchmanGospelSigns.com

Color Combinations



Black Roadside Sign Frame

Recently I discovered an excellent resource to go with our signs, this metal sign frame that you can put in your yard. It easily holds two of our 2' x 3' horizontal signs (one facing each direction).

I think these will be excellent for church groups who wish to put a frame in each yard and then rotate the signs periodically. The signs can be changed in a matter of seconds by sliding them in and out. There are also bolt holes you can use to bolt them in if you are concerned about wind or theft. (This would make changing them take slightly longer.)

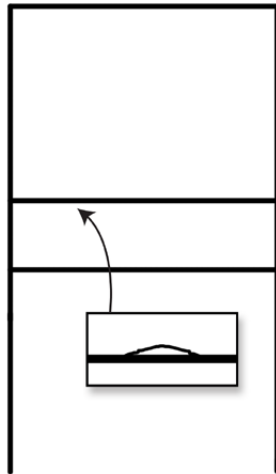
The companies I buy these from are sign suppliers that only sell to sign shops, so I will have to order these for you if you are interested. I will be glad to give them to you at my cost if you are using them for gospel signs.

The prices you see below are from the most recent catalog that I have, and may have changed slightly by now. Shipping would be additional, and would depend on how far you are from the closest warehouse. I recently ordered a package of 5 frames, and the total came out to right at \$125, or \$25 per frame, including shipping. Many of you should be able to get them for even less than that depending on where you are in the United States. I can have them drop-shipped right to your address, and then send you a bill for the total cost.

Generally there is a minimum of 3 frames per order; however, if you only need one or two frames, let us know and we should be able to make special arrangements. If you are interested in getting some of these, send me an email at roger@watchmangospelsigns.com. Thank you for your help in proclaiming the gospel of Jesus!

See the next page for specifications and pricing.

Slide-In H-Frame - 36" x 24"



Part # HR3624SI

- 3/4" Angle iron, black finish
- 6" rider below main panel
- Panels can easily slide in from the top or can be bolted in
- Holds up to 1/4" substrate
- Overall height: 42"

Quantity Prices

(Shipping not included)

1-9: \$17.51 each

10-49: \$15.87 each

50+: \$14.50 each

Satan's Work

Have you ever tried to calculate the square miles of advertising space given to the vending of alcohol? Do you ever ponder how many precious lives end in drunkards' graves through these advertisements and how many deaths are caused by persons under the influence of drink?

Over the broken bodies and lost souls of this multitude Satan can boast, "It pays to advertise." To counteract the devastating effect of massive hoarding advertisements, every Evangelical Church should

feel responsible for a large public hoarding bearing the pure Word of God in prominent print.

Have you ever tried to calculate the acreage of space devoted to the exploitation of sex and sought to estimate the present and eternal havoc wrought in consequence, both among saints and sinners?

Instead of Wisdom's voice being heard "in the places of the paths" (Proverbs 8:2) warning the foolish and inviting them to the gospel feast, Folly sports her

seductive charms and millions are being demoralized and lured to eternal ruin.

Young men and women are being seduced into drunkenness and consequent immorality through the unscrupulous advertisements of these agents of Satan, while Christians, thoughtless and unseeing, cruise by in their cars enjoying the beauties of nature.

While Satan makes his moneyed appeal to the eyes and ears of his victims, we Christians recognize the sound as the roar of the destroying lion, yet how little we do to alert his hapless victims.

In all the vast acreage of Satan-inspired advertisement we very rarely see a scripture poster. Cars, vans, buses, and all kinds of vehicles in our busy towns bear witness to men's faith that "it pays to advertise." Every commodity under the sun is commended to our consideration, yet Jesus Christ, Who is Heaven's Life-giving Bread and the Fount of Soul-satisfying Water, both to angels and men, is so feebly commended to the starving multitudes. The streets of our towns and villages are always busy with the untiring efforts of salesmen plying their wares and whose efforts are well rewarded, yet how rarely does a representative of Jesus Christ knock at the sinner's door to deliver a free Gospel messenger, commending to the aching, empty

heart the free gift of God which is eternal life (Romans 6:23). Have you ever noticed the vast number of papers and periodicals on your local bookstalls and tried to calculate the terrific power behind it all to distract fickle man's attention from God and his eternal welfare? Against this mass of literary garbage have you ever tried to balance the weight of sound Gospel literature which we offer

Every commodity under the sun is commended to our consideration, yet Jesus Christ is so feebly commended to the starving multitudes.

to those so evidently hungry for reading matter? How insignificant is our contribution to the reading public. How little we value our Saviour. Truly "the children of this world are in their generation wiser than the children of light."

Multitudes queue at picture-house and theatre doors and are catered for by enterprising musicians and newsvendors who all reap a rich reward. Where are the ambassadors of the King of kings meantime? Sad to say, many of them are also at the theatre or picture palace through the medium of the radio or the T.V.

—from a tract

The Hammer

John Dan Miller felt a surge of anger as he approached a certain point on his regular weekend travel to and from Bloomfield, Ohio—the certain point just a short distance ahead where that sign was located! What would he not do if he could get hold of the person who had put it up? The sign, figuratively, had been hitting him in the face for some weeks past! He knew it was not far ahead—a small sign with only three words, there by the road side. “Repent or Perish!” was all it said, but it made him furious. The first time he had seen it he stared at it in anger. What business did anyone have putting up such a sign as that? After all, was not his life his own affair?

Whose business was it whether he repented or not? Why could people not take care of themselves and let others alone? He had wished when he first saw it and the words had smashed into his consciousness that he could take an axe and break it up. In fact he probably would have done so had he thought he could get away with it.

The words had been hammering at him week after week. It was especially bad at night when he needed to sleep. “Repent or Perish!” “Repent or Perish!”—the

words brought with them also a remembrance of many things he would rather forget.

Now as he approached the sign he deliberately looked the other way. He simply would not let it have a chance to hit him again! He would *make* himself forget it! But

It was the Holy Spirit driving home upon his conscience those hammer blows, and he could not hush them.

the trouble was he knew very well *why* he was so carefully turning his eyes in the other direction and—look where he would—the words still were definitely in his mind and upon his conscience.

Some thousands of years ago, Jeremiah the prophet quoted God as saying, “Is not my word...like a hammer that breaketh the rock in pieces?” Now John Dan was experiencing that hammer beating upon his mind, his stony heart. It was the Holy Spirit driving home upon his conscience those hammer blows, and he could not hush them—especially at night while trying to sleep.

“Repent or Perish!” “Repent or Perish!”

One night—unable to stand it any longer—John Dan arose from his bed and, kneeling down, turned himself over completely to God, receiving the Lord Jesus as his Savior. He had repented—and now, bringing forth fruits meet for repentance, he need not perish! As he finally went back to bed, he was happier than he had ever been in his life!

The true story related above is just one testimony of the fruit that resulted from the ministry of Ralph Palmer, a missionary to America who lived from 1903 to 1976. Ralph and his wife traveled extensively in tract distribution and Gospel sign work and gave reports of the work in many churches. This book, A Sower Went Forth, is available in hardback from the following publisher:

Rod & Staff Publishers
PO Box 3 • Crockett, KY 41413
Phone: 606-522-4348

Vehicle Signs

Have you lost all shame for the Lord and His words? Get ready for lots of heads turning your way! We can help you turn your vehicle into a billboard on the move.

This lettering consists of durable vinyl stickers that we will mail to you and you can affix to your vehicle yourself (unless you want to drive to Oregon so we can do it for you). They will already be laid out and spaced correctly so that you will be able to put them on your vehicle neatly with a minimum amount of skill or tools required. (We will enclose simple application instructions with the signs to help guide you through the process.) Just choose your message, call us with your dimensions, and we will take it from there.

Pricing on these signs will vary based on size, complexity, and the type of material used. In general, however, you can expect the per linear foot prices to be approximately the same as the standard vehicle signs on page 15 of this catalog. In other words, for an area less than 24 inches tall, you could do a reflective message up to 36 inches long for around \$20, up to 54 inches long for around \$30, or up to 72 inches long for around \$40. (Non-reflective signs would be around half of these prices.)





- Vehicle Signs

Standard Vehicle Signs

These vehicle signs are available in either 11" x 35" or in 18" x 50".



JESUS SAID: Love Your Enemies. Matt. 5:44
CHRISTIANS FIGHT SIN, NOT WARS.
#600

PREPARE TO MEET THY GOD. AMOS 4:12
Ask Me How You Can Have Eternal Life.
#601

ARE YOUR SINS FORGIVEN?
Not By Works Of Righteousness Which We Have Done, But According To His Mercy He Saved Us. Titus 3:5
#602

DO YOU HAVE ETERNAL LIFE?
He who believes in the Son (Jesus) has eternal life, but He who rejects the Son will not see life, but the wrath of God abides on him. John 3:36
#603

GOD IS ANGRY WITH THE WICKED EVERY DAY. Psalm 7:11
but . . . A Broken And A Contrite Heart, O God, Thou Wilt Not Despise. Psalm 51:17
#604

IS YOUR NAME IN THE BOOK OF LIFE?
Whoever was not found written in the book of life was cast into the lake of fire. Rev. 20:15
#605

JESUS SAID: You Must Be Born Again. John 3:7
Believe On The Lord Jesus, & You Will Be Saved.
#606

Remember Now Thy Creator. Ecclesiastes 12:1
EVOLUTION IS A RELIGION, NOT SCIENCE.
www.AnswersInGenesis.org
#607

JESUS SAID: I am the Way, the Truth, & the Life.
No one comes to the Father except through Me. John 14:6
#608

REPENT & BELIEVE THE GOSPEL. Mark 1:15
Jesus Said: If Ye Love Me, Keep My Commands.
#609

THE WICKED SHALL BE TURNED INTO HELL,
And All The Nations That Forget God. Psalm 9:17
#610

SEEK THE LORD WHILE HE MAY BE FOUND.
Let the wicked forsake his way, . . . & let him return unto the Lord, & He will have mercy upon him. Isaiah 55:6-7
#611

Dear Friend,
WHERE WILL YOU SPEND ETERNITY?
Seek The Lord While He May Be Found. Isaiah 55:6
#612

Hebrews 9:27 says that
AFTER DEATH IS JUDGMENT.
ARE YOU READY TO MEET GOD?
#613

ARE YOU READY TO MEET GOD?
Repent and Believe the Gospel. Mark 1:15
#614

CHRIST CAME TO SAVE SINNERS. 1 Tim. 1:15
Let All Who Name Christ's Name Depart From Evil. 2 Tim. 2:19
#615

FEAR GOD AND KEEP HIS COMMANDS. Eccl. 12:13
#616

HE WHO SINS IS THE SLAVE OF SIN.
The Truth Will Make You Free. John 8:34,32
#617

Luke 3:7 Warns Us To
FLEE FROM THE WRATH TO COME.
"Come unto Me." - with love, Jesus
#618

REPENT And Be Converted That Your Sins May Be Blotted Out. Acts 3:19
#619

Narrow Is The Way To Life, & Few Find It. Read Matt. 7:13-27
Many who call Jesus "Lord" will not enter Heaven.
www.WatchmanGospelSigns.com
#620

Size	Non-Reflective		Reflective*	
	White	Color**	White	Red
18" X 50"	\$15	\$15	\$30	\$30
11" X 35"	\$10	\$10	\$20	\$20

*Makes your message much easier to read at night when headlights shine on the sign as shown at right.

**Blue, Black, or Red



3' x 2' Street Witnessing Signs

Our 3' x 2' signs are made from corrugated plastic with vinyl letters. Whether held up before the people or mounted in a self-standing frame for sidewalk use, these lightweight gospel signs make effective street witnessing tools.

The standard designs on the following page are available in any of the color combinations below. See page 8 for examples of our color combinations.

Color Combinations
Blue on white
Black on white
Red on white

Reflective Options:
White on black
Red on white

Prices
Non-reflective: \$12
Reflective: \$24

These vertical signs in general have more words, and therefore smaller letters, than the 2'x3' horizontal signs do. They are most effective where the traffic is moving slowly such as in foot traffic or slower-moving vehicle traffic. They can easily be taped together to form a double-sided sign or strapped together and used as a sandwich-board.



Just one hour on a busy street corner will plant seeds of God's Word into the minds of thousands of people.

We will send a bill with the order which includes the cost of the signs and the actual shipping cost. We do not charge for labor or handling. Please contact us with any questions or concerns.

Circle the color for each sign or fill in the blank.

Vehicle Lettering / Other			Message No. or (Custom Message)
Qty.	Size	Color	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	
		White <small>(recommended for glass and dark colored paint.)</small> Other _____	

Other Colors
Black | Red | Blue | Reflective Red | Reflective White

Watchman Gospel Signs

P.O. Box 286, Halsey, OR 97348
 Phone: 541-497-7556 • Cell: 541-517-7577 • Fax: 213-607-3213
 E-mail: info@WatchmanGospelSigns.com
 www.WatchmanGospelSigns.com

Name _____
 Address _____
 City / St / Zip _____
 Phone _____ Fax _____
 E-mail _____

Date ____ / ____ / ____

Circle the size and color for each sign or fill in the blank.

Corrugated Plastic Signs			Message No. or (Custom Message)
QTY	Size	Colors* A,B, C, D, E, or F	
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		
	2'x3'		

*Color Codes — Blue on White: **A** | Black on White: **B** | Red on White: **C** | White on Black **D** | Reflective White on Black: **E** | Reflective Red on White: **F**

3' x 2' Street Witnessing Signs

Are You Right with God? <small>Evolution is a Hoax www.ScienceProvesIt.com</small> Repent & Believe the Gospel. Mark 1:15 #401	PREPARE to MEET THY GOD. Amos 4:12 <small>EVOLUTION IS A LIE! see www.dirdino.com</small> YE MUST BE BORN AGAIN. John 3:7 #421	AFTER DEATH is JUDGMENT. <small>see Hebrews 9:27 Are you ready to meet God?</small> NOW is the DAY OF SALVATION. <small>2 Corinthians 6:2 REPENT & BELIEVE.</small> Mark 1:15 #422	SIN WHEN IT IS FINISHED BRINGS DEATH. <small>James 1:15 After death-what? 4ss. 2:2</small> CHRIST DIED FOR OUR SINS. 1 Corinthians 15:3 <small>REPENT & BELIEVE.</small> Mark 1:15 #423	HE WHO SINS IS THE SLAVE OF SIN. John 8:34 <small>Who is your master?</small> THE TRUTH WILL MAKE YOU FREE. <small>John 8:32 What is truth? Jhn 18:37</small> #424
REPENT and BELIEVE the GOSPEL. Mark 1:15 JESUS SAID IF YE LOVE ME, KEEP MY COMMANDS. John 14:15 #425	THE WAGES OF SIN IS DEATH. Romans 6:23 <small>After death-what? 4ss. 2:2</small> The GIFT of GOD is ETERNAL LIFE through JESUS. <small>REPENT & BELIEVE.</small> Mark 1:15 #426	FOOLS MOCK at SIN. Proverbs 14:9 <small>Christ died for our sins.</small> Woe Unto You That Laugh Now! For Ye Shall Mourn & Weep. Luke 6:25 REPENT TODAY! #403	Jesus Said Woe Unto You That Are Rich! <small>Luke 6:24</small> You Cannot Serve God and Money. <small>Matthew 6:24</small> #420	Seek the Lord While He May Be Found. <small>Christ died for our sins.</small> Let the Wicked Forsake His Way. <small>Isaiah 55:6-7</small> #414
Whoremongers & Adulterers God will Judge. Hebrews 13:4 JESUS SAID He Who Marries A Divorced Woman Commits Adultery. Luke 16:18 #417	Is Your CHRISTIANITY GENUINE? True Christians: - Believe Jesus - Love Jesus - Obey Jesus - Preach Jesus <small>www.WatchmanGospelSigns.com</small> #416	LOVE NOT THE WORLD, neither the things that are in the world. If any man love the world, the love of the Father IS NOT IN HIM. 1 John 2:15 #409	For God So Loved the World, that He Gave His Only Begotten Son, that Whosoever Believeth in Him Should Not Perish, but Have Everlasting Life. John 3:16 #404	NARROW is the way that leads to life, and FEW FIND IT. <small>Matthew 7:14</small> #412
RELIGIOUS ARROGANCE? <i>Which is more arrogant?</i> -To say, "I have seen the evidence for Christ's resurrection & choose to believe on Him." -Or to say, "I have seen the evidence, but I still refuse to believe." #413	The Lord God Says "I have no pleasure in the death of the wicked; but that the wicked turn from his way & live. Turn from your evil ways; for why will you die?" Ezekiel 33:11 #419	What Shall It Profit a Man, If He Gain the Whole World, and Lose His Own Soul? Mark 8:36 with love, Jesus #434	JESUS PREACHED AGAINST: WAR (hating enemies) GREED (loving money) DIVORCE (& remarriage) HYPOCRISY LUST (pornography) <small>Repent & surrender to the REAL JESUS</small> #408	JESUS SAID Come unto Me, all ye that labour & are heavy laden, & I will give you rest. <small>Matthew 11:28</small> #427
It Is a Fearful Thing to Fall Into the Hands of a Living God. Hebrews 10:31 #406	Whosoever Was Not Found Written In The Book Of Life Was Cast Into The Lake Of Fire. Revelation 20:15 #418	It Is Appointed Unto Men Once to Die But After This The Judgment. Hebrews 9:27 #407	Why Is It A Hate Crime To Warn Sinners Of The Wrath Of God? ??????? Isn't It Hateful To Let Sinners Go To Hell With No Warning? #432	He That Believeth Not is Condemned Already, Because He Hath Not Believed in the Name of the Only Begotten Son of God. John 3:18 #405

"The entrance of thy words giveth light." Psalm 119:130

This is a passage from the book *A Sower Went Forth* by Martha Palmer, wife of Ralph Palmer, who lived from 1903 to 1976 and traveled extensively in tract distribution and Gospel sign work. This book is available in hardback from Rod & Staff Publishers, PO Box 3, Crockett, KY 41413. Phone: 606-522-4348.

The Gospel Camper

Ralph had not been satisfied with road signs alone but had sign painters put messages on the sides and back of the car and camper. One day as we stopped for gasoline at a service station near Richmond, a man came to Ralph introducing himself as the pastor of a Danville, Virginia, church.

"My people have been telling me about seeing this Gospel camper," he said. "They say it seems like everywhere they go they see these signs, 'Prepare to Meet Thy God,' 'Now Is the Day of Salvation,' 'Repent and Believe the Gospel.' They have said how thrilling it is thus to see the Word of God flashed before the traveling public. So I'm glad that next Sunday I can tell them that now I have seen it, too. I can see that this must be a very effective way to impress the message on people who otherwise do not get it. God bless you and keep it up!"

After a number of years Ralph decided he wanted to get the signs on the car and camper changed. "I want some stronger wording," he

said, "something to warn people about hell."

Oh?" I was not very enthusiastic. "Like what?"

"Well, like saying, 'Sinners shall be turned into hell,' something to warn them where they are heading."

"Won't that be sort of shocking to people?"

"Sure it will be shocking! That's what I want - to shake people up! It's in the Bible, isn't it?"

"Yes. But... well, couldn't we tone the words down a little—make it sound not quite so rough?"

"Listen," he said, "suppose someone is fast asleep in a burning building and the only hope of saving him is to wake him up before it is too late. What do we do—study how to tone down the news so he will not be frightened? Send someone to give him a tranquilizer shot? Help him to get more comfortable, to sleep more soundly? It might be right much of a shock to a person peacefully sleeping to have someone rudely shake him awake, screaming that the house is afire!"

"All this thing of playing up the mercy of God—telling people to smile, God loves them—people living in the worst kind of sin, just make me sick. In fact, seeing these 'Smile—God Loves You' signs just

What right did we have to concentrate only on the picture Jesus gave of the love and mercy of God?

about everywhere we go is what brought on this idea. That is just lulling people to sleep when they need to be told to flee from the wrath to come—to repent! They need to be warned about the hell where they are heading! Yes, wicked people will be shocked if they are effectively warned about judgment and hell! Let them be shocked! It's exactly what they need!"

Well, I still did not like the idea. I shrank from the words (who does not?). I shrank from the thought of driving a car around with such unwelcome messages flashing before the people. So I decided I needed to pray especially about it. Either God wanted these signs on our equipment, or else He did not want them there. Also God was able to change Ralph's mind—or mine—to correspond with His will.

So I talked to God about it—asked Him to show both of us what words he wanted on the new signs. It did not take Him long to convince and satisfy me that Ralph was right.

Had not Jesus spoken far more about hell than about heaven? Had He not given much more warning about the judgment of God than teaching on His love? People of His day did not like His warnings either—in fact they hated Him so desperately that they murdered Him!

What right had we to tone down—to soften what He said? What right did we have to concentrate only on the picture Jesus gave of the love and mercy of God while passing over His far stronger warnings of His judgment, His wrath? If Jesus knew whereof he spoke—and I believe every word—then there was a desperate need for us to warn the masses of people of our generation—people who "make a mock of sin"! The words ought to be shouted from the housetops! I remembered the man who told Ralph in the early days of the tract work, "You are the only one I know of who acts like you really believe what you say you do!"

I went to Ralph. "How soon do you think we ought to get Mr. Bradish to paint those new signs about hell on the car and camper?"

"You mean you are willing to put on what I said?"

"Yes, indeed! I'm sure that is what God wants us to do."

And so before long both the camper and car carried large signs—signs which someone said "hit people like an explosion"—giving warning of judgment to come—yes, of *hell*.

By this time I was doing all the driving since Ralph had voluntarily allowed his driver's permit to lapse. He had felt that he was no longer a safe driver due to what both of us recognized as serious physical deterioration due to a diabetic condition. So up and down busy highways—over crowded city streets—I (accompanied by Ralph) drove the camper; for Ralph wanted the messages to make as strong an impact as possible, and the big signs on the camper really showed up.

A certain person who had only recently become acquainted with our daughter told her one day about seeing our camper.

"There it was running down Jefferson Avenue with these great big, glaring signs telling about judgment and hell. Well, I thought I'd like to see what kind of person it was who was bold enough to drive that out in all that traffic. In my mind I envisioned a big, strapping, tough-looking man. When I got to the place where I could see the driver—you could have knocked me down with a feather! There at the wheel was this small, gray-haired, meek-looking Mennonite

woman, wearing that little white cap, as calm as though she were relaxing in her own living room."

"That is my mother," said my daughter.

"*Your mother!* You mean your mother has that much nerve?"

"She sure does. You just don't know my mother!"

Well, let me add that my daughter did not know her mother, either—or at least I am pretty sure she did not remember her—the way she was back in the days when she might have been classed a "shrinking violet"—especially when it came to making such a witness as this—back in the days before God, aided and abetted by her father, had taken over and transformed the shrinking violet into—well, I will let someone else complete the metaphor.

There were many and varied reactions manifested as the signs flashed before the crowds of people driving on the highways or on city streets or walking along the sidewalks. As Ralph's physical condition continued to weaken, we no longer went as far from home—our work being concentrated mostly in and between cities of southeastern Virginia from Richmond and Williamsburg on down to Newport News and Hampton and sometimes across Hampton Roads to Norfolk and Portsmouth.

Newport News is a well-known harbor city, besides being

the site of a large shipbuilding company. During the noon hour when many thousands of the shipyard workers were on the sidewalks, we sometimes drove the camper where it could be seen by these men and women.

Often we would hear remarks such as "Amen!" "Praise the Lord!" or on the other hand—"Get that truck off the street!" One time as we stopped for a traffic light we heard a man say to his neighbor, "What are they driving that thing around for?" And there was just time for us to hear the reply, "They're trying to get you to get right with God! That's what it's for!"

On another occasion as we passed some men working on a street in Hampton, one of them sneered that he was sick and tired of seeing those signs about judgment and hell. "Well," exclaimed his companion, "he's giving you *fair warning!*" As we sat eating breakfast one morning after Ralph had gotten a "fasting blood sugar" test for diabetes, a man who had just finished his meal at a nearby table arose to leave. He was nearly at the door when I saw him turn and look back at Ralph, who was sitting with his back to the door. I noticed the man hesitate an instant, and then he came and tapped Ralph on the shoulder.

"Mr. Palmer," he said, "I just want to tell you—I *came out* about two years ago." He looked as if he

wanted to say more but then turned and walked back to the exit door, wiping his eyes as he went.

"I don't have the slightest idea," Ralph replied. "Someone who got one of my tracts, probably."

Evidently the man had used the expression "came out" based on instructions in 2 Corinthians 6:17, 18—"Wherefore come out from among them, and be ye separate, saith the Lord, and touch not the unclean thing; and I will receive you, and will be a Father unto you, and ye shall be my sons and daughters, saith the Lord Almighty."

And as we reflected that even though we did not know the man—God definitely did—we prayed that in him it should be fulfilled "that he which hath begun a good work in you will perform it until the day of Jesus Christ" (Philippians 1:6).

When we were out on the highways, quite often as people drove by they would make signs indicating their feelings about our setup. They ranged all the way from "victory" signs, indicating approval, to gestures of derision and even obscenity. Several times I would see someone shaking his head as though he thought we were quite ridiculous. And sometimes one would tap his forehead as he passed, indicating that he considered us to be slightly deranged.

As I described one such gesture to Ralph—who by this time was almost completely blind—he said, "Don't pay any attention to a

person like that. He really is to be pitied."

"Yes," I rejoined, "it surely is pitiful. Don't worry about things like that bothering me—I've been thinking of what the Apostle Paul said regarding opposition far more severe than a motion of the hand—"But none of these things move me."

"You know, that man tapping his forehead—well, it just occurred to me—he's tapping the right one! Let's pray for him that God will not allow him to forget the words he has read."

One day as we sat at a lunch counter a middle-aged man whom we had known since his youth came to us. "I want to tell you, Ralph," he said, "how much I appreciate those signs you have on your car and camper. You know, I've been a church member for many years but I was not really right with God. Whenever I saw those messages about judgment and hell I would wince. They hit me pretty hard. You've touched me many a time, Ralph, when you didn't even know I was anywhere around. Well, about six months ago, I made a change—a definite commitment to God—really got right with Him. I saw your camper out there, so I came in to find you."

Ralph was so happy at the words that it was hard for him to talk. Before he left the friend said, "Just recently some unexpected

money came to me in such a way that I want it to be used in the Lord's work. I cannot think of any better use for it than for you to take it to buy gas or anything you need."

He held toward Ralph a fold of paper money. But Ralph made no move to take it.

"Did you know Ralph has lost

**You've touched me
many a time, Ralph, when
you didn't even know I was
anywhere around.**

his sight?" I asked quietly.

"Oh, no! I'm so sorry!"

"Ralph," I said, "he's handing you something."

Ralph fumbled, reaching for it, then said, "Give it to my wife. Since I'm blind I've turned all these things over to her to handle."

After the friend had gone I looked at the folded paper—I could see that outside was a ten-dollar bill but that there was more inside.

"Looks like there might be fifteen or twenty dollars," I said, beginning to unfold it.

Then I saw that inside there were two "twenties"—fifty dollars in all. We finished our sandwiches in a special glow of pleasure. And let me tell you—the fifty dollars was a very *small* part of the cause of that glow. For what is fifty dollars

compared to the joy of hearing such words, "You have touched me many a time.... I really got right with God"?

As I drove the camper down Broad Street in Richmond one sweltering day, I could tell that Ralph was feeling unusually discouraged. As his sickness had progressed there had come, besides the blindness and physical weakness, feelings of frustration and depression. Now tired and distressed in the oppressive heat and the constant commotion of the busy city, he expressed thoughts of despondency. "I feel like my whole life has been a failure," he declared. "I wonder whether I've done any good at all. I feel like a complete failure!"

"Oh, no! *Far* from it!" I exclaimed. "Look at all the messages for God you have put out. You've surely done a lot of good."

"But how do I know it has been worthwhile? Someone asked me not long ago... "He left the sentence unfinished as his voice trailed off into silence and I saw the look of distress deepen.

Ralph had not needed to complete that sentence, for I knew only too well the kind of questions people often asked, people who I felt should have known better!

"What about Joe Charnick?" I asked. "What about John Dan Miller?"

"Well, yes, I had forgotten about them. I guess I have done

some good." His face brightened a bit.

"*Some* good! I should say you *have* done some good! Even if those two special ones we know about were the only persons who have been touched it would be well worthwhile. How much value did Jesus place on even one soul? We know of others besides these two, but only God can tell the total number who have been reached and helped by the messages you have placed before them."

"Well, I suppose I should not be discouraged. Probably when I can get to a cool place and rest awhile I'll feel better."

Just then up ahead near a street intersection my attention was taken by the sight of a feeble-looking, elderly man who appeared hardly to have the strength to walk. The thing that I especially noticed was that the man bore a striking resemblance to Joe Charnick, the man who had died in a sanatorium shortly after having been saved through Ralph's work.

"Oh, I wish you could see that man up ahead!" I exclaimed. "He looks like Joe Charnick. Oh, the poor man! He is very pale and appears to be so weak he can scarcely walk. Oh!"

A feeling of compassion swept over me—partly from the memory of Joe and partly from the appearance of the stranger as I saw his feeble steps.

"O God, help that *poor man!*" I prayed.

But then as the traffic light stopped us right even with where the stranger stood, I began to feel a new concern. For as the old man saw the "Judgment" signs on the camper a definite change came over him. I saw on his countenance what appeared to be an expression of anger. As his face flushed and his hands clenched he suddenly seemed to acquire extra strength and began walking toward us, looking as though he was about to launch a verbal attack on Ralph.

What had caused this dramatic change? I wondered. Was the man harboring feelings of resentment against God because of what he considered unjust circumstances in his life? Had those "Judgment" signs aroused his anger, and was he about to cause a scene which would be extra hard on Ralph in the present situation? These thoughts flashed through my mind in a second's time.

"Heavenly Father, take care of this circumstance! Oh, the poor man! Help him, Father, and don't let there be any trouble." As I silently spoke the words, there came again that strong surge of compassion. What I felt was an experience of the love of God shed abroad in our hearts by the Holy Ghost.

I am unable to understand what next occurred. I only tell you what I saw. The man's gaze shifted from Ralph's face to mine. And I

observed a striking transformation. He stopped suddenly and for a moment stood staring at my face. An expression of astonishment showed on his countenance, and I saw him shake his head. Then he dropped his gaze to the sidewalk and slowly turned away.

The last I saw of him as the light changed and I began to move on with the traffic was his figure walking back the way he had come—with bowed head as he continued to shake his head and appeared to be wiping away tears.

What is this all about? I wondered. To me the man had appeared strikingly like Joe Charnick. Had the sight of my face in turn caused him to recall someone who had wielded an influence for good in his past life? mother? sister? sweetheart? wife? someone no longer living?

I do not know! I only know what I saw occur and what I myself felt. And as we drove on through the city traffic I could only pray, still with that feeling of compassion, that the Good Shepherd would seek and find this one who apparently was a lost, wandering "sheep"—"sick and helpless, and ready to die."

We were parked near the intersection of Main Street and Jefferson Avenue in Newport News. As Ralph's health continued to decline, less time was spent driving and more time parking in conspicuous places. Now, sitting

in the cab of the camper, we—or at least I—watched the constantly moving traffic or those waiting for the light to turn green and observing the many who were taking notice of the signs on our camper.

Then I saw coming across the street from the far side a young man who seemed to be heading directly our way. As he drew nearer I said to Ralph, "Over there is a nice-looking young man who appears to be coming to us. I wish you could see him. He has an unusually good look on his face."

Just then as the young man came within speaking distance the stranger smiled and said, "Well, praise the Lord!"

"Amen," I smiled back. I noticed he carried a Bible in his hand.

"That's a mighty good Book you have there!" I reached my hand to touch the Bible lying on our dashboard. "It's the same Book we have here."

He flashed another happy smile. "Well, what about that! Looks like we belong to the same family, doesn't it?"

He told us his name and then went around to Ralph's side to tell his story.

"I've been trying to get a chance to talk to you folks for the past six months. Many times I've seen you driving around here and there—Newport News, Hampton,

out on Interstate 64. But I could never find you parked where I might speak to you. I want to tell you what happened to me.

"Many years ago I became a Christian, but then later I got out of fellowship—*completely* out of fellowship with God. Well, one day, driving out Mercury Boulevard, there right in my face suddenly these great big signs hit me—'*Sinners shall be turned into Hell and all that do not obey God.*'"

"I flinched as I read the words and turned my head away." The young man made gestures with his shoulders, head, and face to demonstrate his reactions.

"I was furious! I knew the words were true—and to tell the truth, that really is the reason it made me so angry. I thought—but, well, I'd better not put into words exactly what I thought. But I was *mad* that anyone had nerve enough to get out in public like that and *force* people to see what they didn't even want to think about. I wished I could take an axe and smash the whole thing!

"I watched my chance to pass and soon had left it all behind. But to my surprise—suddenly there it was again—right in my face! It happened over and over—I'd be peacefully driving along, and then without warning here these words were, hitting me like a slap in the face—'*Sinners shall be turned into Hell, and all that do not obey God.*'"

"I couldn't get away from it—couldn't forget it. It began to get me. I was so nervous I had trouble sleeping. You know as well as I what *this* was. It was the

It was the Holy Spirit taking those words and using them to force me to face up to my condition—my need to get right with God.

Holy Spirit taking those words and using them to force me to face up to my condition—my need to get right with God.

"So finally one night, unable to sleep, I got out of bed, fell on my knees, and with all my heart gave myself, *everything*, over to God. Believe me, brother, that was a happy time! I just wanted you to know how much good you did me!"

Well, right there in the midst of all the city's commotion, we had a little time of thanksgiving and prayer. The young man had expressed a feeling that God wanted him to give at least part of his time to special work for Him, and we encouraged him to seek

with all his heart to know and do His will.

We spoke to the young man about our strong belief in the complete inspiration of the Bible, of all the teaching it gives, of the place of the two Testaments in the revealed will of God, remembering the importance of the directions Christ gave in the Great Commission—"Teaching them to observe all things whatsoever I have commanded you."

Before the young man left he accepted a folder which gave information about Bible correspondence courses that would open his understanding to the will of God as revealed in His Word. While it was not possible for us personally to follow up with further teaching, we did remind him that if he truly searched with all his heart it was possible for him through the power of the Holy Spirit to understand and do the will of God.

As the young man left us we once again remembered the promise of the Scripture that "he which hath begun a good work in you will perform it until the day of Jesus Christ." And we prayed that these words would be true in the case of this young man. □

To Turn Many to Righteousness

Roger Hertzler

"And they that be wise shall shine as the brightness of the firmament; and they that turn many to righteousness as the stars for ever and ever" (Daniel 12:3).

Part 1 - The Mandate

One of the most glorious gifts ever given to the children of God has been the awesome privilege of "turning many to righteousness" as this verse puts it. If, however, we wish to participate in this activity, we'll have to get busy soon. Because as the writer of one book puts it, it's one thing we won't be able to do in Heaven. In Heaven we can worship, praise, serve, love, sing, rejoice, and – as Daniel 12:3 puts it – maybe even shine. And these things will go on for ever and ever. But if we are going to turn anyone to righteousness, we will have to do it during the few short years we have left on this sin-cursed earth.

But what is going to be necessary for us to take advantage of this wonderful opportunity? What methods ought we to use in our efforts to "convert the sinner from the error of his way"? Is there only one right way to "preach the gospel to every creature"?

Picture a divided highway with lanes headed both north

and south, with the southbound lane heading toward some sort of danger. To turn a speeding vehicle off of the southbound lane and onto the northbound lane will prove to be a tremendous challenge; in facing this challenge we could select from a variety of different strategies. Some folks may start by placing speed bumps across the southbound lanes. Others will choose instead to erect full concrete barriers. Still others will build exit ramps which will guide cars gradually off the southbound lane and onto the northbound lane. Still more people will decide to put up warning signs about the need to get off the southbound lane or with information about how to get onto the northbound lane. These methods, though different, would all be designed to work toward the same goal: changing the direction of as many of the southbound cars as possible.

Similarly, there are numerous methods that could possibly be used to turn sinners to the way of righteousness. And because we as humans are limited in time and

resources, we will need to pick and choose between the various methods we have available. This leaves us, then, with a question: which evangelism method or methods would God have us use? Are there some methods that are more effective than others? Are there some that are more efficient than others?

Just to get us thinking a little, let's suppose that God would come to you with a mandate similar to that of Jonah of old regarding a city near you. "Yet 40 days and the city of, say, Pittsburgh will be destroyed!" Furthermore, God says, it is up to you to warn the people of Pittsburgh of the coming destruction. You will not be held responsible for their response; you are only responsible to deliver the message. How would you respond to such a call?

Suppose further that as you examine your resources, family needs, and other commitments, you determine that you can free up one hour per day for spreading this message. The next decision you have to make is this: how will you spend this one hour per day that you have available?

On the first day you go out on the streets of Pittsburgh and find one person who seems open to your message. For the next hour you talk to him one-on-one, pleading earnestly for him to repent and turn to Christ. As you drive home you thank God for the opportunity

to talk to this man; there is no doubt that you have touched him in a powerful way and you have high hopes that he will soon give his life to Christ.

On the other hand, you think to yourself, I have only touched one soul today. Only one person out of a population of over 300,000 has heard the warning that I am responsible to deliver. If I keep this up it will take nearly 1,000 years to warn everyone just once of the coming destruction. And I have only 39 days left before judgment comes.

On day 2 you change your methods somewhat. Instead of talking to only one person, you gather ten people together for a Bible study, and expound to them as a group about sin, righteousness, and judgment to come. Again, your hour seems fruitful; yet at this rate it will still take almost 100 years to share the gospel with everyone in the city.

On day 3 you change your methods again. Finding a high place above a crowded sidewalk, you call together a group of people and begin to preach to them. Gradually more people join the audience, and by the end of the hour you have given your message to at least a hundred different people. Things are going better now, but you will still need close to 10 years to reach everyone using this method. And you have only 37 days yet to go.

On day 4 you try something different. First, you write out your message on paper and get it reproduced in tract form. Then you go back to the crowded sidewalk and begin distributing these tracts as fast as you can. People are unusually receptive, and you are

Isn't there some way to plant a seed in the mind of thousands of people who would rather not think about eternity?"

able to distribute nearly 1,000 tracts in an hour's time. You go home excited about this great evangelism tool you have discovered, and you pray for fruit in the lives of those touched. Yet you still have to acknowledge that at this rate, only one person in ten will have heard the message by the time judgment comes.

On the morning of day 5 you begin to ponder. "Isn't there some way that I can touch, say, 10,000 people in an hour instead of only 10, 100, or 1,000? Some way to get the warning not only those who would take a tract from me but also to those who would refuse? Some way to plant a seed in the mind of thousands of people who would rather not think about eternity?"

If you seriously would like to accomplish all of these things, here is something you ought to try. Go down to a local sign shop, or even to your own computer, and get yourself a sign made with a gospel message in really large letters. The message will need to be pointed, yet short enough to be read in just a second or two. "PREPARE TO MEET THY GOD (Amos 4:12)", "REPENT AND BELIEVE THE GOSPEL (Mark 1:15)", "THE WAGES OF SIN IS DEATH (Romans 6:23)", or "CHRIST DIED FOR OUR SINS (1 Corinthians 15:3)" are good ones to start with.

For best results, make a double sided sign with a verse on each side.

Next, take your sign to the busiest intersection in the city during rush hour. Park your car in a nearby parking lot, pick up your sign, and step out of the car. (Your legs may, at this point, try to refuse to step out of the car, but you'll just have to be firm with them. After all, they are your legs, and they need to learn to do what you tell them.) When you have found the spot on the sidewalk which is visible to the maximum amount of passing traffic, hold up your sign, smile, and give a friendly wave to each car as it passes. (Don't be too disappointed if not everyone waves back at you, or if the waves you do get are not particularly friendly.) Keep some gospel tracts in your pocket and a testimony on your lips in case there

are people that come by on foot. (A gospel sign is a very effective conversation-starter, and almost always the conversation will go directly to spiritual things.) If a Christian friend stops by and asks why you're out here making a fool of yourself, just offer him another sign and invite him to join you.

As you stand there waving at the passing traffic, it will be a great opportunity to spend some time in prayer. (I don't think this is what Jesus had in mind when He told us not to pray on the street corners.) Prayer for the effectiveness of the message you are sharing. Prayer for protection for you and your family. Prayer for more laborers to be sent into the harvest.

When your hour is over you can drive home with a joy in your heart for the privilege of sharing the gospel with so many. Meanwhile, ten thousand other people are also driving home, and because of you they are thinking about things they have not thought about for a long time: sin, death, judgment, eternity, and the salvation that is only available through Jesus Christ.

After you arrive at home, build a small frame at the end of your driveway mount your sign on it for the passing motorists to see. You might as well be planting seeds all day (and, if the sign material is reflective, all night) in the minds of the several hundred drivers who will be passing your house during the next 24-hour period.

Perhaps you're wondering whether this method of evangelism actually yields fruit, whether souls will really get saved as a result of it. (In fact, if you do get involved in sign evangelism, you will be asked this very question by many well-meaning Christians. They will even hint that perhaps you are driving people away from the gospel by getting in their face like this.) Thankfully, we don't have to speculate about what the answer is to this question. Instead we can read the testimonies of pioneers who went before us in this field and received definite confirmation that gospel signs do indeed bear fruit to everlasting life. In the book *A Sower Went Forth* (available from Rod & Staff publishers), Martha Palmer tells about how her husband Ralph placed gospel signs all over the United States during the mid-1900s. She also recounts a number of testimonies they received from people who had surrendered to Christ (Glory!) as a result of reading his signs. So today we can go forward with the full assurance that God's Word will not return void, even when delivered by means of a simple gospel sign.

I would like to suggest especially that this method of evangelism could be a much more powerful force than it is during these last days both to warn and to win people for God. (We are called to do both, you know.) They may also help provide a cure for another

problem: that twinge of conscience we get when we read in 2 Timothy that *all* who will live Godly will suffer persecution. Most of us in America have to squirm just a little when we think about the distinct *lack* of persecution we are facing. Is it possible, however, that this would all change if we each had a sign in our yard stating that "THE FOOL HAS SAID THERE IS NO GOD (Psalm 14:1)"? How about "WITHOUT HOLINESS NO ONE WILL SEE THE LORD (Hebrews 12:14)" or "HE WHO MARRIES A DIVORCED WOMAN COMMITS ADULTERY (Luke 16:18)"? Our mission field would include both the unbelievers around us and also the backslidden church, and much of the persecution we would receive would doubtless come from the latter. (Of course, we could say, there is no merit in trying to invite persecution just for persecution's sake. Yet, on the other hand, the history of Christianity has shown us that preaching the pure gospel and "inviting persecution" are almost synonymous with each other.)

All of the evangelism methods mentioned above have proven in the past to be effective ways of turning people to righteousness, and we ought to be using all of them as the Lord leads. One-on-one conversation (such as with the Samaritan woman or the Ethiopian eunuch) is undoubtedly the most powerful way to touch the life of

one person. Yet we ought to consider using some of these other methods, such as tracts or signs, both to warn those who are closed to the gospel and also to open up these one-on-one conversations with those who are searching.

I can almost picture Noah using all of these forms of evangelism during the 100 years he was building the ark. Perhaps he spent the first 20 years talking to people one on one; then, as he realized how hardened the people were to his message, he moved on to ten people at a time, then to a hundred. When he began to realize that he would never be able to WIN all of these people, perhaps he switched to tracts and signs (the ark itself was like a huge gospel sign) in an effort to be faithful to at least WARN everyone of the coming judgment. And in the end, God was pleased with this "preacher of righteousness" even though the number of those won was very few.

Will God be pleased with you and me?

Part 2 - Missed Opportunities

In the first section of this article we discussed a number of powerful ways to share the gospel with the lost, including street preaching, tracts, and gospel signs. Let's suppose you have taken to heart some of these thoughts, and have decided that you will use any

method available to win, or at least to warn, as many people as possible before Christ returns.

Imagine that you have set aside an hour or two to do some evangelism in your local city. You pick up a box of tracts, find a busy sidewalk, & pass out about a thousand of these pieces of literature during the time you have available. When you arrive home, however, you discover that you had mistakenly grabbed the wrong box of tracts on your way out the door. You had picked up a box of BLANK tracts that were waiting to be sent to the printer, and had just spent the last couple of hours passing them out to pedestrians. What kind of thoughts would you be thinking now?

Imagine another scenario. Instead of tracts, you grab a gospel sign and head for town just in time for rush hour. After spending the next hour holding the sign beside a major intersection, you drive home believing that you have prompted thousands of people to consider the condition of their eternal soul. But then you discover that you had picked of the wrong sign, a BLANK one, and had just spent the last hour holding up a sign with nothing on it. How would this make you feel?

If you are like me, there would be one sad thought going through your mind in either of these situations: "Wasted Opportunity." Instead of a thousand people going home and reading a tract with a gospel message, they are wondering

what kind of an idiot would hand them a blank piece of paper. Instead of ten thousand people driving home thinking about death, judgment, and their condition before God, they are thinking the same sinful thoughts that they were thinking before they saw you and your sign. The entire hour or more that you have just invested in what you thought was witnessing has turned out to be nothing more than an exercise in futility.

Perhaps you're thinking that these stories are ridiculous, and that you would never be so careless as to waste your time and resources in such a way. Yet in this article I would like to suggest that many of us are similarly letting some of our greatest witnessing opportunities go to waste.

Let me explain what I mean by asking you a question. On a typical trip that you take into town for shopping, business, or recreation, how many people see the vehicle that you are driving? I'm not asking for the number of people who notice your vehicle, but rather for the number of people who have your vehicle pass in front of their vision at least one time during the day. A thousand people? Maybe even ten thousand? Whatever the number is, I would suspect that it is far more than most of us realize.

In a sense, your vehicle is a huge sign-board that you are holding in front of thousands of people every week. If it is a blank

sign, then thousands of people go about their lives with the same thoughts of lust, hate, greed, or whatever thoughts they were thinking before they saw your vehicle.

If, on the other hand, you have short passages from God's Word printed in large letters on the exterior of your vehicle, these

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same people are instead driving home with God's Word imprinted on their minds. Many of these same people would never have accepted a gospel tract from you had you offered them one. But now, willingly or unwillingly, they have read the messages on your automobile and are stuck with thinking thoughts about God for a while.

How many of these people will respond to the messages they've read? The answer to that question lies between them and God. We do know this, though, that God's Word is quick and powerful, that it will not return void, and that it is like a hammer that breaks the

rock in pieces. We also know there have been people in the past who committed their lives to Christ as a result of seeing gospel messages printed on vehicles. The book *A Sower Went Forth* (available from Rod & Staff Publishers) records some true accounts of this sort of thing happening.

A godly brother from another state recently told me that he believes every church community ought to have its own sign-making equipment. With the technology available today, attractive, high-quality yard signs, vehicle signs, and magnetic signs can be made with a minimal amount of experience.

We are privileged to live in a land where the vast majority of the people know how to read. Let's use this fact to our advantage as we look for ways to reach the ungodly with the gospel of Jesus Christ.

Though there will always be witnessing opportunities that we, being human, will miss, perhaps as we work together we can recognize and put to use some of these opportunities that are sitting in our laps. And as we do so, we can take steps away from being the "quiet of the land" to the kind of Christians who are accused of "filling Jerusalem with their doctrine." □

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